

Your Conscious, Green and Holistic Community Resource

Catalyst for Conscious Living

VISION



2012 Editorial Calendar:

- January - Art of Alchemy
- February - Heart-Mind
- March - We Are Human
- April - Green Potential: Fair and Foul
- May - Personal Journeys
- June - Cultural Shift
- July - No Time Like The Present
- August - Back To Nature
- September - World Hot Spots
- October - East vs West for Healthy Living
- November - The Great Approach - 2012 Beckons
- December - Conscious Community

About Vision:

We are the stewards of our lives, our families, communities and our earth. Vision Magazine is a Catalyst for Conscious Living providing tools for living that change lives, communities, and our world. We look forward to 2012 as a year of hope and promise where individual responsibility and integrity is the very basis of living. We care about creating a noble life and living sustainably. As California's Green and Holistic Community Resource, we are passionate about sharing your stories and information. We are a collective of environmentalists, artists, scientists, business owners, students, teachers, healthcare professionals, writers, visionaries, organizations, corporations and people who want to better their lives and our world.

Distribution:

We reach the largest holistic and green market in the world. California is the leader of green and holistic thought, innovations and products worldwide. We distribute to over 1900 selective locations that reflect our values and needs. Look for us in holistic practitioners' offices, health food stores, bookstores, universities and colleges, libraries, medical centers, retreat centers, day spas, coffee shops, conscious and green retail stores, museums and other information centers that provide our California community with a source of information that unites us. Distributed throughout California including: San Diego County, Orange County, Los Angeles County, Ventura County, Palm Springs area, Santa Barbara and the Central Coast of California, San Francisco Bay Area (City, North, South and East Bay Areas) Northern AZ and Hawaii.

Get Results:

Conscious organizations, people and businesses have been a part of our Vision Magazine community for over 16 years. By aligning with Vision Magazine, they achieve the results they desire as they receive more clients, attendees, students and sales. Just as importantly, they better our world. Vision Magazine is part of the change we want to see in 2012. Call us today so our conscious advertising representatives can help you create the most effective advertising campaign imaginable for your business, organization, product or service.

Type: We are a thematically-based, sustainable and holistically oriented monthly free publication.

Print Run: 90,000 **Readership:** 270,000

Advertise with Vision Magazine
866.804.8444 / 619.294.2393

1281 University Avenue, Suite G, San Diego, California 92103
sales@visionmagazine.com / www.visionmagazine.com

Published by Vision Global, Inc. 2012

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Ads - Body	Width inches	Height inches	Cost 1X	3X	6X	12X
Full Page (bleed B & W)	10.5 (9 live area)	10.5 (9 live area)	\$2236	\$2125	\$2019	\$1920
Full Page (bleed 4-color)	10.5 (9 live area)	10.5 (9 live area)	\$2573	\$2445	\$2324	\$2208
Inside Front Cover	10.5 (9 live area)	10.5 (9 live area)	\$3585	\$3406	\$3236	\$3074
Inside Back Cover	10.5 (9 live area)	10.5 (9 live area)	\$2910	\$2765	\$2627	\$2496
Back Cover	10.5 (9 live area)	10.5 (9 live area)	\$3955	\$3757	\$3570	\$3392
Half Page (4-color)	9	4.25	\$1348	\$1281	\$1217	\$1157
Half Page	4.25	9	\$1196	\$1137	\$1081	\$1027
Third Page (4-color)	9	3	\$989	\$939	\$893	\$850
Third Page	3	9	\$854	\$821	\$786	\$753
Quarter Page (4-color)	4.25	4.25	\$786	\$748	\$710	\$675
Quarter Page	4.25	4.25	\$697	\$661	\$629	\$598
Sixth Page (4-color)	4.25	2.75	\$562	\$534	\$508	\$484
Sixth Page	2.75	4.25	\$494	\$470	\$435	\$415
Eighth Page (4-color)	4.25	2.25	\$439	\$417	\$397	\$378
Eighth Page	2.25	4.25	\$382	\$363	\$346	\$328
Tenth Page (4-color)	4.25	1.6	\$337	\$320	\$305	\$290
Tenth Page	1.6	4.25	\$292	\$277	\$264	\$251

Ads - Calendar/Classifieds Prepay for 3 ads - get the 4th month FREE!

Vert. Quarter Column	2	8	\$427	\$404	\$383	\$363
Dbl. Large Horizontal	4.25	3.25	\$337	\$320	\$305	\$290
Large Horizontal	4.25	1.625	\$169	\$161	\$153	\$147
Large Vertical	2	3.25	\$159	\$152	\$144	\$137
Standard	2	2	\$135	\$128	\$123	\$117

Community Resource/Calendar Listings

Prepay for 3 ads - get the 4th month for FREE! \$20 for first 20 words. Each additional word 50c. All directory ads are printed in our standard format.

Vision Magazine Market Place

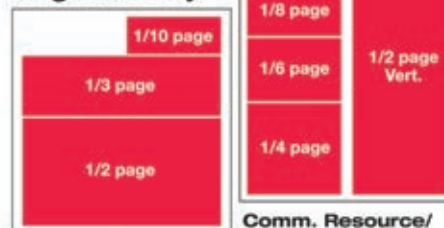
Increase Your Exposure Online! Online ads starting at \$60 a month.

See: www.visionmagazine.com/store/web_ads.html for more information.

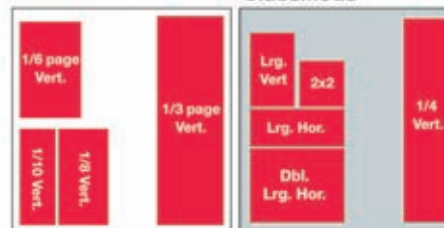
Also see: www.visionmagazine.com/Video_Lounge for our amazing online Video Brochures.

Ad Mockups (scale approximate)

Magazine Body



Comm. Resource/Classifieds



AD DEADLINE: 15th of each month for space. 20th of the month for artwork.

MECHANICAL SPECS: The trim size is 10" x 10" with a live area of 9" x 9". Please allow one quarter of an inch for safety. Vision Magazine is saddle-stitched and printed on 50% recycled white H-brite paper with 100lb-gloss cover stock. Ad rates are for camera-ready art. We prefer ads produced in Adobe InDesign exported to press quality PDF. All images should be saved at 300dpi.

AGENCY & NONPROFIT: Agency discount 15%. 10% discount for non-profit organizations. Invoices due no later than 30 days of invoice date.

CARDED INSERT FEE: \$40 per thousand; 10,000 minimum. Customer to supply approved inserts.

GRAPHIC CHARGES: Advertisers will be billed 10% of ad cost for layout and design.

PAYMENT POLICY: New clients must supply payment with ad. All payment for advertising must be received by the 25th of the month preceding publication unless special arrangements have been made. Advertising must be reserved with a credit card and if payment is not received by the 25th of the month preceding publication this credit card will be processed for the amount due.

CONDITIONS: Vision Global, Inc. reserves the right to reject advertising at any time and is not liable for any cost or damages if for any reason they fail to run an ad. For printed errors liability is limited to cost of the ad space. It is the advertiser's responsibility to submit ad changes for each issue.

CANCELLATION POLICY: Please note that the Cancellation Fee of this contract is \$100 PLUS the differential of the insertion rate noted on the contract or rate sheet deducted from the one time rate. Cancellation of this contract must be at least 30 days prior to publication. By advertising with Vision Magazine, you agree to this policy.

Call today and get started!

619.294.2393 • 866.804.8444

sales@visionmagazine.com

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